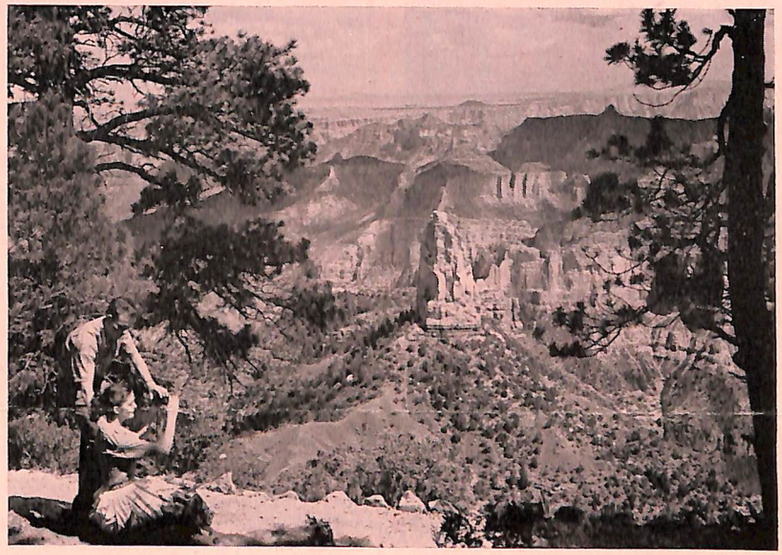
UNION PACIFIC Bulletin

No. 301 JUNE, 1958

SHORT HAULS

- "When I'm Right Nobody Remembers: When I'm Wrong Nobody Forgets." Anon.
- Wilmington, California, will celebrate her Centennial June 8-14 with a salute to the Los Angeles Harbor Community's 100 years of progress with carnivals, a historic pageant and a parade.
- Portland, Oregon. The Rose Festival goes into full swing Wednesday, June 11 through June 15.
- Mt. Hood, Oregon. June 15 will be the day for the Cascade Ski Club's annual Golden Rose Downhill Race.
- June 20-22 Joshua Tree Grand National Turtle Sweepstakes. This town in the scenic San Bernardino County desert is set in a forest of huge desert lilies called Joshua Trees, and crawling among them are the big drinkless desert turtles. Turtle fans gather each year to watch the races: town against town, boy and girl jockeys, big and little turtles. Some racing turtles come from other states and foreign countries but as the sponsors say: "Although the local races aren't rigged, the desert turtle seems to have the advantage of experience and endurance." Out-of-towners can rent local turtles and race them.
- June 21-22, Rainbow Farms Flower Festival. One of the most beautiful of all flower spectacles is the blooming season on the "Rainbow Farms," some 2,500 acres devoted to growing blossoms for their seed in the Lompoc and Santa Maria valleys near Santa Barbara. Sightseers, color photographers and artists walk the side roads between the fields of brilliant posies growing like wheat. At the peak of the blossoming, the town of Lompoc holds its flower festival.
- June 22-29, Colorado Springs, Colorado, Pikes Peak Invitational Golf Tournament at Patty Jewett Golf Course.
- June 27-July 6, "Southern California Exposition." Rich agricultural county of San Diego beside the Mexican border combines its fair with the exposition held beside the Pacific Ocean at Del Mar fairgrounds and racing plant. Livestock and farm produce will be exhibited. National horse show and Western Shetland pony congress. Rairest of the Fair and Miss Con-Tour contest.
- June 29-July 5, Oceanside Diamond Jubilee. The city of Oceanside north of San Diego combines its 23rd annual bathing beauty contest picking "Miss Southern California" with the 75th Anniversary of its founding. There will be four parades, historical pageant by a cast of 500, concerts, street dances, and a swimming race around the end of the 1,900-foot pier.
- July 4, Ontario, California. All-States Picnic at the World's Longest Table. Visitors and former residents of other states get together at a giant picnic table stretching over two miles down a lane of pepper trees at this citrus town.



Brigham's Butte—viewed from Point Imperial on the North Rim of Grand Canyon

A Triple Treat Vacation Bargain

The lodges in the National Parks of Southern Utah and Arizona: Zion, Bryce and Grand Canyon, open June 15, offering the vacation bargain of the year.

A "Triple Treat Vacation" in full meaning; Zion the cathedral of Nature, Bryce an amphitheatre of fantasy, and Grand Canyon a huge chasm of changing color. All in their own way are as colorful as an artist's palette, yet all different.

Mr. Fred Warner, manager of the Utah Parks Company, reports, "We're spruced up and ready to go, and while we had a very good season last year, we believe that this year will be even better."

National Park Service figures show that the nation's parks broke all records for visitors in 1957 and for the second successive year ran ahead of the estimate on which the long-range Mission 66 park improvement program is based. Bryce Canyon with almost 263,000 visitors last year, Zion with 525,000 and Grand Canyon with more than 1,101,000, all exceed the number of visitors recorded in 1956.

All-expense bus tours are operated through the parks from Cedar City, Utah, where connections are made with Union Pacific trains. Tours available range from one to five days. On a one-day tour you may visit Zion National Park. On a five-day tour you will see all parks including Zion, Bryce, and Grand Canyon plus the Kaibab National Forest and Cedar Breaks National Monument.

The Department of Tours operates Escorted All-Expense tours from Chicago Saturdays, June 14 through August 23, to this triple treat vacationland, returning via Salt Lake City, Utah, and Denver, Colorado, with sightseeing in both cities.

Whether your patrons take advantage of the Escorted All-Expense Tours, or the independent package, they will have a vacation experience to remember for many years.

"Sing-Away" at Grand Canyon Lodge

"AL" WHITE SUCCEEDS THE LATE JOHN C. POLLOCK

A. J. White has been named General Passenger Agent for the Union Pacific Railroad in Chicago.

White started his railroad career as a steno-clerk in the Traffic Department at Cleveland, Ohio. He subsequently held the positions of clerk, City Passenger Agent and Traveling Passenger Agent at Cleveland.

His appointment to District Passenger Agent in Chicago was announced in January, 1952, and he became District Traffic Agent January 1, 1957.

White is a member of the Masonic Lodge—Scottish Rite and Shrine, Chicago Passenger Club, Chicago Association of Commerce & Industry, Transportation Shrine Club, City Passenger Agents, Traffic Club of Chicago and Chicago General Agents.

UNION PACIFIC ON TELEVISION

The Union Pacific Railroad along with several other corporations will be honored on the National TV show, "Industry on Parade." The show titled, "The Long Haul" will report on modern methods in rail transportation. The Union Pacific portion will feature Cheyenne, Wyoming, headlining Union Pacific motive power. This is a show that everyone will enjoy and one that no one should miss. The presentation will be seen over station WOW-TV in Omaha, on June 22; in other states and cities check local listings for time and station.

Originally designed as a winter resort, Sun Valley, Idaho, has become one of the nation's most popular summer vacationlands as well.

Here is the top team of the Omaha Union Pacific Men's Bowling League for the 1957-58 season. E. C. Schafer, director of Press-Radio-TV Relations, is shown presenting the championship trophy to team captain, Tony Kreiker, at the annual bowling league banquet. Other team members, left to right, are Bill Skalla, John Jordan, Barr Peterson, Don Jellsey and Paul Kelleher.

A new safety record of 423 days with no time lost because of injuries was set May 14 by the Union Pacific's car department in Portland. This car department, which has 254 employes, had a previous record of 422 safe days. Shown in picture are dayshift workers. T. J. Jellison is general car foreman.

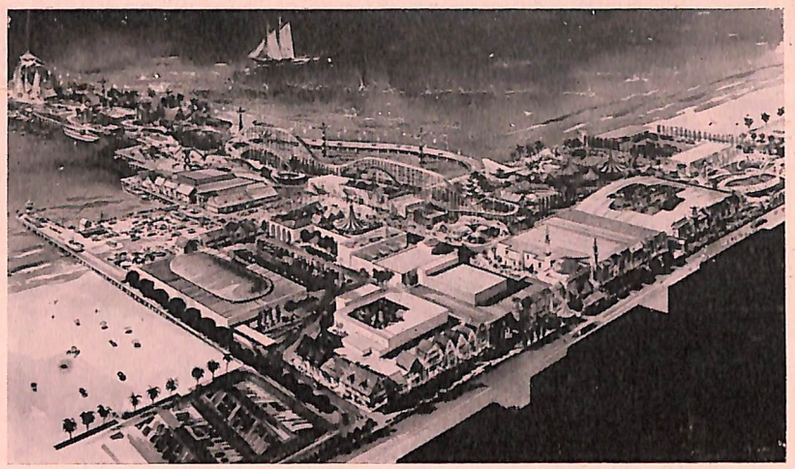
ANSWER TO MAY I. Q.

At press time we had correct answers from the following: George M. Couch, Travel Service, SP, Los Angeles, Calif.; William B. Garner, Joint General Clerk, San Bernardino, Calif.; Merrill P. Allen, Cashier, UP, Norfolk Nebr.; T. M. Colligan, CRI&P, Manly, Iowa; L. D. Clark, District Claim Agent, UP, Omaha; Mrs. John Dooling, Diamond Bar Inn, Jackson, Montana; Donald W. Ward, General Agent, ITRR, Minneapolis; F. W. Stoppel, Central Sales Bureau, CNRR, Winnipeg; "Bud" Grogier, A.F.A. Office, UPRR, Omaha; Allan McCarary, Southern Railway, Minneapolis; Nick A. Cramer, Operator-Ticket Clerk, CBQ, Princeton, Ill.; John V. Lombardi, Passenger Agent, FEC, New York, N. Y.; S. Sampugnaro, UP Store Dept., Omaha, Nebr.; F. J. Kucera, UP Stores, Omaha, Nebr.; E. W. Bryant, Telephone Maint., ACL, Punta Gorda, Fla.; Thelma C. Short, ITRR, Tulsa, Okla.

The correct answer: One pound, three pounds, nine pounds and twenty-seven pounds for each piece of the broken stone.

Shown here after dinner in honor of Mr. H. A. Girton, President of Old Timers Club are left to right: H. A. Girton; E. L. Chantry, Ass't Supt. La Grande, Ore.; L. G. Malzahn, Supt. of Safety and Courtesy (Northwest District); and J. D. Resevear, Supt. Air Brake Rules Date Car.

HELP! HELP! We need some new I. Q.'s. Got any?



Artist's sketch of new ocean front playground at Ocean Park

"Pacific Ocean Park" opens July 1 at Santa Monica

(Opening date postponed to July 22)

Pacific Ocean Park is a new multi-million dollar family entertainment center located on the shoreline of the Pacific Ocean where the cities of Santa Monica and Los Angeles meet. This fabulous new Southern California amusement area, the only project of its kind in America, offers 28 acres of spectacular rides, exhibits, shops and other colorful attractions in a picturesque ocean wonderland setting. It has been created by a group of outstanding motion picture set designers, special effects men, architects and engineers to achieve the finest possible atmosphere for wholesome family fun and relaxation.

Much of Pacific Ocean Park has been constructed out over the water, affording visitors a spectacular view of the sparkling blue Pacific and a sweeping panorama of the Santa Monica Bay area. It is flanked by miles of broad, beautifully maintained bathing beaches.

MAJOR ATTRACTIONS

Park patrons enter through Neptune's Courtyard and pass immediately into a realm of undersea fantasy.

Neptune's Kingdom is a vast underwater domain through which the public may stroll, viewing a panorama of deep sea life where hundreds of specimens of ocean fish, coral and other sea life are seen in natural settings. To reach Neptune's Kingdom, patrons make an exciting simulated underwater descent.

Sea Circus is presented in a huge 2000-seat outdoor amphitheater. Porpoises, sea lions, seals and other sea creatures are being trained by experts to perform in the Sea Circus' multiple pools, and skilled crews are searching the Pacific for additional specimens, including a rare fighter whale.

South Sea Island is an unforgettable visit to the tropics via an exciting banana train ride. The train enters a volcanic crater, passes erupting geysers and travels through a cavern during an earthquake. After passing through a tropical storm and traveling out over the Pacific on a suspension bridge, the trip has a surprise ending.

Unique Rides include the "Ocean Skyway Ride," where young and old soar high above the Pacific safely enclosed in transparent plastic gondalas; the "Flight to Mars," where passengers experience a make-belive but realistic trip to outer space and even leave their space ship to tour the mysterious planet; "Ocean Highway Auto Ride," where youngsters may drive miniature cars over a scenic double highway constructed out over the ocean; an exciting "Once Upon a Time" monorail ride; "Magic Carpet Ride" into the land of make-believe; and thrilling excursion boat rides on the ocean.

Ports O' Call, the main avenue of the park, features dozens of other attractions carrying out the park's ocean wonderland theme.

Fisherman's Cove, a replica of a quaint fishing village, provides food and non-alcoholic beverages at popular prices. Families may dine at tables overlooking the ocean, leisurely watching boats come and go in a picturesque seaside setting.

International Promenade features a variety of authentically appointed shops and restaurants presenting moderately priced food, souvenirs and unusual gifts from the far corners of the world.

Jack's at the Beach, world renowned exclusive restaurant, specializes in sea food.

Lawrence Welk and his popular orchestra and entertainers appear in person to play for dancing several times weekly.

General admission for the park is scaled to suit the budget of any family: Adults, 90 cents; juniors, 70 cents; children, 50 cents. Among the major free attractions are Neptune's Kingdom and Sea Circus. The price of most all paid attractions is 25 cents.

The park is easily accessible by public transportation or Hertz Rent-a-Car. Ask about Tanner Gray Line Tours!

Eddie Cantor doffed his hat to photographers as he stepped off the City of Los Angeles in Omaha recently. He was the recipient of the Beth Israel Humanitarian Award during a banquet in Omaha.

UNION PACIFIC Bulletin

PUBLISHED MONTHLY BY
UNION PACIFIC RAILROAD
PASSENGER TRAFFIC DEPARTMENT

MEMBER AMERICAN SOCIETY OF TRAVEL AGENTS ASTA

E. A. KLIPPEL ..... General Passenger Traffic Manager
A. G. HILKER ..... Passenger Traffic Manager
G. ANDERSON ..... Assistant Passenger Traffic Manager
I. D. KESSLER ..... Assistant Passenger Traffic Manager
R. B. JOHNSON ..... General Passenger Agent

OMAHA 2, NEBRASKA

The Union Pacific Bulletin is published mainly in the interests of its many employees, through whose efforts this Company maintains its position as one of the nation's greatest railroads.

With sustained courtesy and efficiency on the part of each and everyone in performing his appointed tasks, Union Pacific will continue to enjoy the favor of the shipping and traveling public which assures mutual success.

No. 301 **JUNE** **1958**

Promotions

Mr. A. B. Taylor, Traffic Manager at Omaha, Nebraska, has announced the promotion of three men in the Traffic Department.

Ralph A. Foral was named general traffic agent, Robert S. Farley was made district traffic agent, and Arthur C. Rinschen was appointed traffic agent.

Foral has been with the railroad since 1922. He worked in the accounting, operating and claim departments until 1945, when he transferred to the traffic department. He has been general agent, freight department, since 1949.

Farley joined the railroad's accounting department in 1930, transferring to the traffic department in 1936. He became traveling passenger agent in 1943 and has been city passenger agent since 1949.

Rinschen started with the railroad in 1937 in the accounting department. He transferred to the traffic department in 1939 and was military clerk at the time of his present appointment.

Buford L. Sanders, 3428 5th Avenue, Council Bluffs, Ia., has been named terminal superintendent of mails for Union Pacific Railroad at Council Bluffs. He succeeds Robert B. Daugherty, who retired May 31, after 48 years of railroad service.

The appointment, effective June 1, was announced by T. F. Shanahan, division superintendent.

Sanders, who received his education at Council Bluffs and has spent the greater part of his life there, started his railroad career as a mail handler April 26, 1939. He served in a number of positions in the Council Bluffs mail terminal and became relief assistant mail supervisor and mail foreman July 31, 1956. He remained at that post until his present appointment.

Sanders is married and has three daughters, two married and one teen-ager attending Thomas Jefferson High School.

He is a member of Excelsior Lodge A. F. & A. M. and the Brotherhood of Railway Clerks.

Part of the group of 40 RCA Whirlpool Dealers, guests of "Western Appliance Corporation," Denver, Colorado. Boarding the Domeliner "City of Denver" recently enroute Chicago for a factory sales meeting at St. Joseph, Michigan.

JUNE I.Q.

B. W. Edenfield, Seaboard Air Line, at Augusta, Ga., submitted this one sometime ago, we think you might like this sort of a problem.

A small boy goes into a candy store with exactly $1.00. Ther he finds three varieties of candy which sell; one for 5c, ten for 1c, and two for 1c. The boy must spend his entire dollar and come out with exactly 100 pieces of candy. How many of each variety did he buy?

RETIREMENTS

Bert Miller, Union Pacific Railroad locomotive engineer from North Platte, has retired from the service of the company after a 42-year career.

Joining U. P. March 16, 1916, at North Platte as a laborer, Miller transferred to the position of locomotive fireman in August that year. He was promoted to engineer four years later and continued in that capacity until his retirement.

Miller, now living at 215 North Sheridan, was born Feb. 25, 1890, at Jutland, Denmark. He received his education there and moved to America. He was married in 1913 at Arcadia, Neb., to Benulah M. Ford and the couple had one son. Both Mrs. Miller and the son are deceased. Miller was married again in 1956 to Mrs. M. Kosbau at North Platte.

He is a member of the First Lutheran Church and the Brotherhood of Locomotive Engineers.

Railroad service time totaling 101 years has been recorded by two Denver men who recently retired from Union Pacific Railroad.

They are Carl A. Samuelson, conductor, 51 years, and Otto B. Perkins, brakeman, 50 years.

Samuelson was first employed by U. P. in 1907 as a brakeman at Denver. He was promoted to conductor in 1913 but resigned the following year. He was reemployed in 1915 as a switchman, promoted to brakeman that same year and in 1917 regained his status as conductor, the position he held until his retirement.

Born in Creston, Iowa, March 16, 1888, he received his education there and in 1935 was married to Verna McFarland. The couple has one son.

Samuelson is a member of the Brotherhood of Railroad Trainmen, Masonic Lodge No. 84, and the U. P. Old Timers Club of Denver.

Perkins worked for the Burlington Railroad for eight years before joining Union Pacific in May, 1917. He entered service as a brakeman and has worked continuously in that capacity.

Perkins was born in Fillmore, Ill., April 1, 1888. He is a member of the Brotherhood of Railroad Trainmen, the Veterans of Foreign Wars and the U. P. Old Timers Club of Denver.

Over 50 years of service with Union Pacific Railroad were recorded by Carl T. Skaggs, North Platte locomotive engineer who retired from the service of the company May 1.

Skaggs joined the railroad Sept. 28, 1907, at North Platte as a locomotive fireman. He was promoted to engineer Nov. 6, 1916, and continued in that capacity until his retirement.

Born May 8, 1888, at Brownell, Kan., he received his education there. He was married June 6, 1922, to Hannah Timm at North Platte. The couple has no children.

Skaggs is a member of the Brotherhood of Locomotive Fireman and Enginemen, BPOE, all Masonic Orders at North Platte and the Shrine at Hastings, the Methodist Church and Union Pacific Old Timers Club.

Retirement of Luther C. Freeman, of Cheyenne, after 35 years of service with the company was announced today by officials of Union Pacific Railroad.

A switchman in Cheyenne at the time of his retirement, Freeman actually marks his railroad career back another 19 years with service in various capacities with other railroads. He joined Union Pacific in 1923, however, and has worked continuously as a switchman and engine foreman.

Born in Dorville, Ga., he received his education there and was married to Ida Harris in Muskogee Indian Territory in 1907. The couple has three sons.

Freeman is a member of the Elks Club and the Brotherhood of Railway Trainmen.

Estell Charles Church, of Kansas City, Mo., has retired as a conductor for Union Pacific Railroad out of Kansas City after a 55-year career of railroading.

Church started with Union Pacific in 1910 but prior service included section and braking positions on the Iowa Central Railroad, the Rock Island and the Soo Line.

Born May 13, 1888, at Battle Creek, Mich., he received his education there. He was married in 1912 to Josephine B. Priddy at Salina, Kan., and the couple has two sons, both living in Kansas City.

Church is a member of the AF&AM, the BPOE and the Order of Railway Conductors.

Laramie reports the retirement of Franklin Woodard, conductor, and Jesus Sanchez, coal chute shoveler.

Woodard joined U. P. in 1909 as a brakeman at Laramie and was promoted to conductor four years later, remaining in that capacity until his retirement.

Born April 7, 1888, at Pittsburg, Kan., he was educated in the public schools in that vicinity and later attended the Logansport Business College. He was married to Goldie Haley at Logansport, Ind., in 1915. The couple have two children—a son working in the purchasing department of Colorado University at Boulder, Colo., and a married daughter living in Wilmington, Calif.

Sanchez started work with U. P. in 1918 when he came to the United States from Mexico. He returned to Mexico later that year and returned with his family in 1921. He returned to his railroad job and has worked continuously for the company since.

Sanchez was born at Penjamillo, Michcacan, Mexico, Oct. 3, 1895, and attended schools there. He later trained as a bookkeeper and worked in that capacity for a short time before joining the railroad. He is married and has 10 children, all of them living in Laramie.

Women have moved into another domain that men have for years thought of as exclusively their own—barbershop singing. Arlene Whittler, stenographer in the U. P. freight traffic department in Omaha, is a member of one of the top quartets in the country. Arlene, second from left in the above picture, and her three partners, all Omaha housewives, walked off with first place in Midwest Region No. 7 competition held recently in Tulsa, Okla.

Best Port for Chinook Claimed by Westport, Wash.

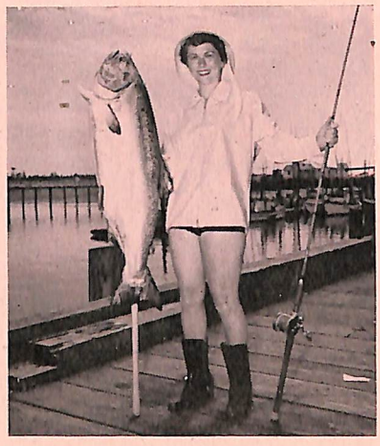
Picture yourself this summer standing on the dock at Westport, Wash., with a smile on your face as big as the mighty Chinook salmon that you're holding up for everyone to see.

This is not just wishful thinking, the Westport Charter association is informing tourists. In 1957 the Washington state department of fisheries estimated that 111,000 sports fishermen fishing out of Westport caught 157,000 salmon.

The reason for this high salmon catch, is that Westport has the largest charter boat fleet on the Pacific Northwest coast, including northern California and British Columbia.

It seems incongruous when you realize that Westport is merely a small fishing village perched on a narrow sandspit inside Grays harbor, which is about a third of the way up the Washington coast.

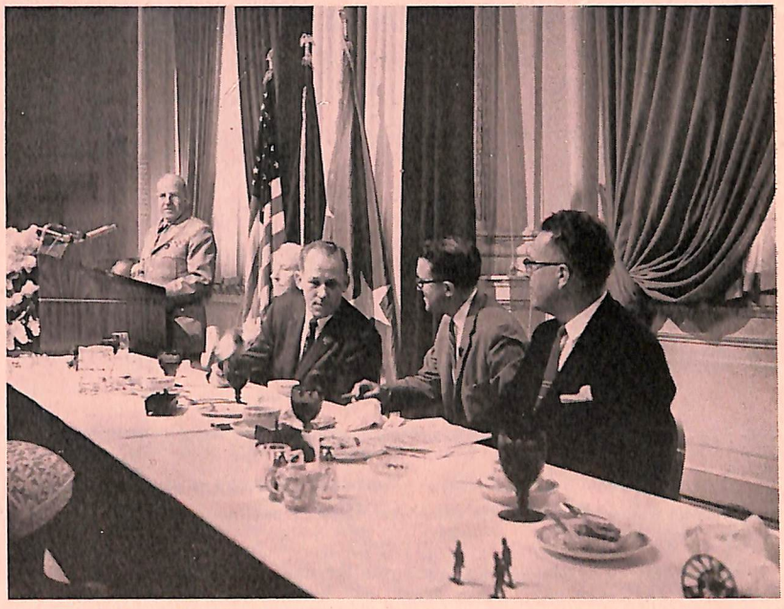
Westport is 68 miles west of Olympia, which is Washington's capital city and on the main line of the Union Pacific between Portland and Seattle. Bus or rental cars are available in Olympia and the roads to Westport are good.



Beaming with pride is Gay Little as she shows off monster Chinook salmon caught in Pacific Ocean off Westport, Wash.

Those who would like to take up this "sport of kings" should bring along seasick pills, warm clothing and rain gear. This does not mean you will always need these items, but the charter skippers wisely recommend them.

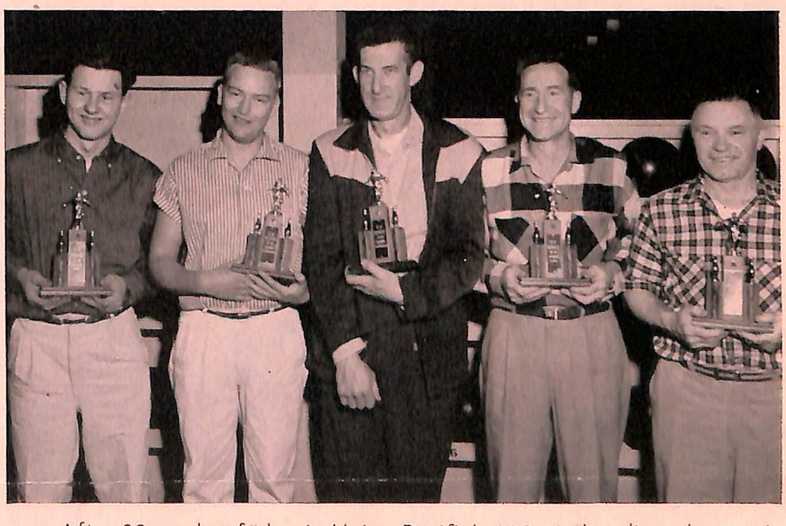
Fishing is not all that Westport has to offer. It has 18 miles of one of the West Coast's smoothest beaches. There is wonderful sunbathing, beachcombing, agate hunting, horseback riding and just plain lazy vacationing.



Perry A. Cole (right), Union Pacific's assistant general passenger agent at Portland, participated in salute to America's military services at Armed Forces day luncheon in Rose City. Cole is president of Portland chapter, National Defense Transportation association. Speaker (left) was Maj. Gen. Edgar C. Erickson, chief, National Guard bureau. Others at head table included (from left) Edgar W. Smith, master of ceremonies; Mayor Terry D. Schrunk, and Lofton Tatum, president, Chamber of Commerce.

JUNIOR OLDTIMERS AT SUN VALLEY

At the Sun Valley convention of the Union Pacific Junior Old Timers Clubs, new officers were elected to the General Committees of the Junior Old Timers and the auxiliary. Standing from left: Morris Bruce, Pendleton, Ore., past president; Albert Gallo, Council Bluffs, president; Leo Maskill, Mission, Kans., vice-president; Merlin Butler, Hastings, Neb., secretary-treasurer; and Guy Norris, Denver, Colo., alternate. Auxiliary officers seated from left: Mrs. Justin Colyar, Orem, Utah, past president; Mrs. Ashley Workman, Salt Lake City, president; Mrs. Elmer Oehlerking, Denver, vice-president; and Mrs. James Fenwick, Pocatello, Ida., secretary-treasurer.



After 33 weeks of play in Union Pacific's 180 pin handicap league in Portland the "Streamliners" were declared champs. They are from left with game averages: Ray Murphy (standing in for Ed Hill, 151); W. Christensen, 157; J. Shonkwiler, 154; M. Rieck, 155; J. Stritmater, 137; and Z. Courtright, 150 (not shown).

UNION PACIFIC MEN HONORED

Three Union Pacific men were honored for their extensive service by the American Red Cross during the group's annual meeting in Omaha May 12.

Cited for their work in first aid courses were: Cecil M. Beckwith, rate division clerk, a 20-year pin; Joseph J. Schmitz, accountant in the auditor of disbursements office, a 15-year pin; and Ray Melville, shops, a 15-year pin.

Omaha's first aid department of the Red Cross conducted 105 classes and issued 1,574 certificates during the latest nine-month instruction period..